

INTERNATIONAL LABEL VALIDATION FOR PET FOOD

Due to the globalization of markets, selling one product in several countries has become common practice. Ensuring the legal compliance of labels in different countries can be very challenging. General rules of labelling including corresponding laws and regulations are not the same for different regions. In addition, the individual specifications associated with each product type are to be considered. Following the necessary requirements will allow you to identify and optimize the potential of your products in the market.



How can you ensure to meet all legal requirements?

With an experts network in more than 25 countries, we offer translations and declaration checks of your labels in accordance with the requirements of the legislation on animal feed. This ensures the compliance with both national and international requirements in all aspects (including layout and linguistic wording).

Our services

We offer support to provide declarations for your products intended for sale in the global market in conformity with the law.

- **Translation:** Translations of feed-relevant specifications, based on national and international requirements, in conformity with the law carried out by local experts.
- **Declaration check:** Verification and evaluation of the declaration of pet food according to national and international legal requirements.
- **Ingredients evaluation:** Verification of the ingredients list to ensure that the ingredients are authorized and additives are used within the statutory limits.
- **Dedicated support:** Expert advice on specific questions regarding pet food labeling and related requirements.

Your benefits at Intertek:

- Global network of experts
- Central coordination of your projects
- Comprehensive knowledge of local regulations
- Assurance of the legal compliance of your ingredients lists
- Support, assistance and consultancy for all your needs



Further services for the pet food sector

In addition to our label validation, we offer you further services in the field of pet food, which optimize the safety and quality of your products.

- Analyses of pet food (nutrients, minerals, vitamins and other ingredients, microbiological studies, contaminants, residues and additives)
- Sensory tests and evaluation
- Palatability tests of pet food performed by home panels
- Realization of listing and marketability checks
- Nutritional evaluation of products (according to FEDIAF)
- Chemical and nutritional comparison tests (e.g. against benchmarks)

FOR MORE INFORMATION

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